

11" X 6" MAIL CARD

This card size is approved for the USPS "Every Door Direct Mail"

11.5" X 6.5" BLEED SIZE

Outside edge. Design should be this dimension

11" X 6" TRIM SIZE

Pink dotted line

10.5" X 5.5" SAFE ZONE

Blue solid line. Text and logos not bleeding off the page stay inside this area

FRONT

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Office return address

Postage stamp

BACK

Per USPS guidelines, shaded regions designate areas that must be left clear of artwork for mailing panel and postage stamp.